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GLADIOLUS "JOERG'S WHITE"



TRADE PRICE LIST

1924-1925

"Joerg's White"

The Great 1925 Novelty

Awards from New York
Horticultural Society

FIRST PRIZE 1922

FIRST PRIZE 1923

FIRST PRIZE 1924

American Gladiolus Society
A. G. S. TROPHY, NEW YORK 1924

Unquestionably the largest-flowered white Gladiolus ever introduced. It is so far ahead of all the others in size, form and purity of color that it introduces a new class of **Giant-flowered White Gladioli.**

The illustration at left shows a typical spike, with seven full flowers in perfect condition, all looking **"Straight at you."** The lower flower of this particular spike measured $5\frac{1}{2}$ inches across, grown without any special treatment or artificial irrigation.

*(For complete description see
Retail Catalog)*

Trade Price, per dozen, \$36.00
(to retail at \$5.00 per bulb)

*(Free electros of illustration for those
who desire to feature it in
their catalogs)*

George J. Joerg, Inc.

New Hyde Park, Long Island, N. Y.

**GROWING
GLADIOLI
SINCE
1880**

WHOLESALE PRICE LIST 1924—1925

Joerg's 1925 Novelties

(For full descriptions, see Retail Catalogue.)

JOERG'S WHITE	Per dozen \$36.00
PRIMULINUS "PHANTASY"	Per 100, \$25.00
JOERG'S FAVORITE	<div> cannot offer wholesale this year </div>
SEEDLING NO. 10, "GEORGE J. JOERG"	
SEEDLING NO. 921, "ARLENE"	
JOERG'S "YELLOW PRIM"	
SEEDLING NO. 721, JOERG'S "WHITE PRIM."	

The Best of the Older Varieties

(For full descriptions, see Retail Catalogue.)

First size, 1½ inches and up; second size, 1¼ to 1½ inches; third size, 1 to 1¼ inches; fourth size, ¾ to 1 inch; fifth size, ½ to ¾ inch.

	Per 100	Per 1000				
		1	2	3	4	5
ALBION	\$4.50
AMERICA	2.50	\$20.00	\$15.00	\$12.00	\$9.00	\$5.00
ALICE TIPLADY	6.00
ATTRACTION	5.00
ARIZONA ROSE	3.50	30.00	25.00	20.00	12.00	7.00
AUTUMN QUEEN..	3.50	30.00	25.00	20.00	12.00	7.00
AUGUSTA	3.50	30.00	25.00	20.00	12.00	7.00
BARON J. HULOT..	5.00	45.00	40.00	35.00	25.00	15.00
BLUE JAY	6.00
BRENCHLEYENSIS	3.00	25.00	20.00	15.00	10.00	8.00
CANDIDUM	6.00	50.00	40.00	35.00	25.00	20.00
CHICAGO WHITE..	3.50	30.00	25.00	20.00	12.00	7.00
CONTRAST	15.00	125.00	120.00	100.00	90.00	75.00
CRYSTAL WHITE..	4.50	40.00	35.00	25.00	15.00	10.00
CRIMSON GLOW ..	7.50	70.00	60.00	50.00	40.00	25.00

"You can't go wrong if you recommend Joerg's Gladiolus Novelties"

The Best of the Older Varieties—Continued

(For full descriptions, see Retail Catalogue.)

	Per 100	Per 1000				
		¹	²	³	⁴	⁵
COLUMBIA	\$3.00	\$25.00	\$20.00	\$15.00	\$10.00	\$ 8.00
DOROTHY McKIBBIN ..	5.00	45.00	40.00	35.00	25.00	15.00
EVELYN KIRTLAND	5.00	45.00	40.00	35.00	25.00	15.00
FASCINATOR	6.00	50.00	45.00	40.00	30.00	25.00
FIRE KING	4.00
GOLDEN WEST	3.50	30.00	25.00	20.00	12.00	7.00
GOLDEN KING	6.00	50.00	40.00	30.00	20.00	15.00
GOLDEN GATE	7.50	70.00	60.00	50.00	40.00	25.00
GRETCHEN ZANG..	4.50	40.00	35.00	25.00	15.00	10.00
GRENADIER	6.00	50.00	40.00	35.00	25.00	15.00
HALLEY	3.00	25.00	20.00	15.00	10.00	8.00
HERADA	6.00	50.00	40.00	35.00	25.00	15.00
IDA VAN	4.00
I. S. HENDRICKSON....	13.00	125.00	120.00	100.00	90.00	75.00
LA COURONNE	18.00	180.00	170.00	160.00	150.00	140.00
LE MARECHAL FOCH..	4.50	40.00	35.00	30.00	20.00	15.00
LILY LEHMAN	5.00
MARY FENNELL ..	7.50
MEPHISTO	7.50	70.00	60.00	50.00	40.00	25.00
MR. MARK	7.50	70.00	60.00	50.00	40.00	25.00
MRS. F'K PENDLETON	5.00	45.00	40.00	35.00	25.00	15.00
MISS H. FRANKLIN....	7.00	60.00	50.00	40.00	25.00	15.00
MRS. FRANCIS KING....	4.00	30.00	25.00	20.00	15.00	10.00
NEZINSCOTT	3.50	30.00	25.00	20.00	12.00	7.00
NIAGARA	4.00	35.00	30.00	25.00	20.00	10.00
ORANGE GLORY ..	12.00	100.00	90.00	80.00	70.00	50.00
PANAMA	3.00	25.00	20.00	15.00	10.00	8.00
PEACE	3.50	30.00	25.00	20.00	15.00	10.00
PINK BEAUTY	5.00	45.00	40.00	30.00	20.00	15.00
PINK PERFECTION	6.00	50.00	40.00	30.00	20.00	15.00

The Best of the Older Varieties—Continued

(For full descriptions, see Retail Catalogue.)

	Per 100	Per 1000				
		1	2	3	4	5
POLAR STAR	\$35.00	\$.....	\$.....	\$.....	\$.....	\$.....
PRINCEPS	5.00	45.00	35.00	30.00	20.00	15.00
PRINCE OF WALES.....	5.00	45.00	35.00	30.00	20.00	15.00
ROSELLA	6.50	60.00	50.00	40.00	30.00	20.00
ROSE WELLS	6.50	60.00	50.00	40.00	30.00	20.00
SCARLANO	9.00	80.00	70.00	60.00	50.00	30.00
SCARSDALE	4.00	30.00	25.00	20.00	15.00	10.00
SCHWABEN	4.00	30.00	25.00	20.00	15.00	10.00
SCRIBE	5.00	45.00	40.00	30.00	20.00	15.00
SULPHUR KING	6.00
TWOTINT	8.00
VELVET KING	5.00	45.00	40.00	30.00	20.00	15.00
WILD ROSE	5.00	45.00	40.00	35.00	25.00	15.00
WILBRINK	4.00	30.00	25.00	20.00	15.00	10.00
WM. FALCONER	5.00	45.00	40.00	30.00	20.00	15.00

Gladiolus in Separate Shades and Mixtures

	Per 100	Per 1000				
		1	2	3	4	5
WHITE AND LIGHT	\$3.00	\$25.00	\$20.00	\$15.00	\$12.00	\$ 8.00
PINK SHADES	3.00	25.00	20.00	15.00	12.00	8.00
YELLOW SHADES	4.00	30.00	25.00	20.00	15.00	10.00
RED AND SCARLET.....	3.00	25.00	20.00	15.00	12.00	8.00
JOERG'S SEEDLINGS	3.00	25.00	20.00	15.00	12.00	8.00
POPULAR MIXTURE	2.50	20.00	18.00	15.00	10.00	6.00
PRIMULINUS HYBRIDS ..	2.50	20.00	18.00	15.00	10.00	6.00

READ OUR TERMS OF SALE

All prices of Novelties are fixed for Spring sales 1925. (Our retail prices must be strictly adhered to under penalty of our refusing to deliver bulbs.)

6 bulbs at dozen rate; 25 bulbs at 100 rate; 250 bulbs at 1,000 rate. Special quotations on larger quantities.

F. O. B. at New Hyde Park. No charge for boxes or packing.

Cash or A1 reference must accompany all orders.

Accounts due net 30 days; 2% may be deducted for cash in 10 days from invoice date.

Goods shipped at purchaser's risk.

All quotations subject to stock being unsold on receipt of order.

"We give you our best—ever hoping the best are still to come."